

THE TRULY AMAZING LIFE SHOW *with Aaron Kennard*

EPISODE # 12

SULTAN AHMED ON CHALLENGING CONVENTIONALITY, LEARNING THROUGH TRAVEL, AND LOVING PEOPLE

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Sultan Ahmed: I truly believe I am going to die tomorrow morning. So it changes my entire perspective of how I live today.

Aaron Kennard: Welcome to the True Amazing Life podcast where today it is all about island music. Well... no, I take that back. It actually has a little to do with island music other than today's guest loves to travel and I suppose that may include islands. What it is really all about over here about TrulyAmazingLife.com is setting people free from their inner tyrant and helping them live the truly amazing life of their birth right. I am your host, Aaron Kennard and here to discuss the topic of how to live a truly amazing life with us today is Sultan Ahmed from Bangalore, India. Sultan is an entrepreneur ,educator, life skills specialist, LNP Practitioner and Film Producer and he has done films, he has done events, he has trained people in the publishing, he has constantly creating avenues that add value to the educational segment, he is a brilliant speaker, highly motivational trainer. He has trained several thousands of students, of schools and colleges across Asia annually. And he has been consistently working with children in education for over fourteen years. So without further due, I am excited to introduce to you to Sultan. So let us get right in to it.

Aaron Kennard: Thank you so much for coming on the call, Sultan. And I am excited to have somebody from across the world. You are the farthest person I interviewed, for sure, so far. So, I am excited to have you here.

Sultan Ahmed: My pleasure. I am excited to be here with you as well.

Aaron Kennard: Yeah. Thank you. Let me just ask you, Sultan. What is it that

makes life truly amazing to you?

Sultan Ahmed: I think it is the people around me. I think it is, I come from India, and I think India sees extremes of talent and culture and poverty and electracy, and you know, geniuses. Some of the world's richest people and some kids who cannot even eat. So that kind of people around me, keep me inspire, some of them that I look up to and I would like to be and I aspire to be like. And some of them, I look at them, you know, how can I make a difference to their life. So, that is so much to do. Even to go forward in our own paths in life, or be like someone bigger, or you know, look back at someone, who I mean, who do not have what you have and what can you contribute to their life. So that is what keeps me excited.

Aaron Kennard: Well, it sounds like, I mean, I know what you are involved in and your work is right up that alley. Your whole focus is people and educating people, right? That is what your business is all about.

Sultan Ahmed: Absolutely.

Aaron Kennard: It is really cool to hear that you have, I was super impressed when we met at EMP as everybody is introducing themselves and for listeners, EMP means Entrepreneur Masters Program, it is a program that we met at MIT last year, Sultan and I. And I was super impressed by just how thrilled he were with how your life was lined up. How you just felt so, I mean there is a lot of people that they love how their business was doing but maybe it was too much work, they are trying to cut back their hours somehow line up their passions better but you worked very clearly super passionate about what you are doing with your work and it lines up with your core values of your life. Is that a fair assessment?

Sultan Ahmed: Absolutely. In fact, when you look at the world around you, there are so much that needs to be done and it can be very overwhelming. So it is extremely important that you choose a direction

which is very close to you. So for me to bring about the change in the world around me, I've chosen education. I know that there is poverty, I know there are healthcare issues, I know there are political issues, there will be a lot of issues that I can also work on. But then if I try to do everything, it is going to be all over the place. So for me, yes I see and sense a lot of need and I've chosen education and children as a place where I would want to bring about the change. So yes. That is what my core values as an individual, and what I do are very, very beautifully aligned for me.

Aaron Kennard: I love it. So many people I think desperately want that they feel they are trapped in a job that they do not love just to pay the bills and then they wish they could be working on to something else and I just love how you have just designed your life to work on the thing that you love that brings you joy. I mean, because what you said initially, the main thing that brings you joy is people and helping and interacting with people, being inspired by people and so you've designed your business to be able to just focus your life's energy on that. Right?

Sultan Ahmed: Right. Your results might be poor because your focus is there and your passion is there your interest is there and your time is there. So you are not dividing all of these into different aspects of your life. When you are putting all of them together, I think the results are also so much more satisfying and so much more larger.

Aaron Kennard: Absolutely. And you have been in that that business and doing on that path for many, many years right?

Sultan Ahmed: Yes. It is almost seven... twelve years now.

Aaron Kennard: Yeah. So describe a little bit more of what is your life like right now. What is it? So you say it's the people, just give us a little bit more details as far as what your daily life is like that makes it so amazing to you.

Sultan Ahmed: A couple of things. One is, I mean, I look at my life as one unit. I do not have work life and my family life. Because there is a lot overlap for me which I am very happy about and It is not intruding in to each other so a lot of people would like to keep these two separate. But

for me, I am very happy that they overlap because my wife also works with me.

Aaron Kennard: Oh cool and you have children as well?

Sultan Ahmed: No, not yet. [inaudible] But hopefully in the near future. So for my work, the kind of work we do at ED New Media, that's the name of my organization is we are trying to make children in to well-rounded personalities who can add value to society tomorrow. Because in India, the focus of education is to get academy grades, you know, they equipping children with Math and Science and all the scholastic skills which is not what the society requires. What society requires is life skills, it requires sensitive people who can communicate well, can be innovative, can be empathetic, that is the area that we work with. And so through our work we keep ourselves very excited and innovative by doing different things. So the life skills that we teach children is not done the conventional way. We make films for example, one of the largest producers of films coach for education on parts of the world. We do have events, some of our events are so large, that there are, we reach out to two or three million children in one event and do around eight or ten million in a year.

Aaron Kennard: Wow. You reach out to them thru the internet and...?

Sultan Ahmed: And... No this is syndicate. In India, I am talking about physically reaching out to quantifying a thousand children part of the intact almost a million people physically in track to that event. That is a large number.

Aaron Kennard: Wow. Yeah. That's a huge event.

Sultan Ahmed: And then we have this publication, which is a monthly-print magazine aimed at school principal and leadership and education. Which again, in its own way, if you are impacting the life of a principal or head of an institution impacting the lives of thousands of children. And of course, we do a lot of research as well. If you look at all our work, it is very, very keeps me excited. You are not doing the same thing over and over again. Because every event is different, every film is different, every month is a different issue of a magazine. So you have prints and

films and events and research. So there is a lot of variety in the work which keeps us very excited at work.

Aaron Kennard: I could tell when you are introducing yourself that you loved what you do. I mean, it is very clear that you just absolutely loved it and you do not want to change anything, you just loved as far as the path you are on, that you loved the growth path and everything you are doing.

Sultan Ahmed: True. And the other thing as well is the fact that, you know I loved people like I already mentioned and I love travelling. And the beauty of my job is when I am working, I get to travel so much. I mean, it is incredible the amount of travel. There are times that I travel two months and fifty days and maybe in a year. I am used to it like in a long trips, these are like two days, three days and then come back then you come back to base then you go to. There is a lot of travel. There is a lot of meeting of people. And also I am an avid biker. I am a Halili, I ride a Harley-Davidson and me and my group, on an average we probably ride around five... around eight to ten thousand kilometers a year.

Aaron Kennard: Wow. That's cool!

Sultan Ahmed: So my travel, the people, the biking and my love for food are kind of all comes together with my work and [inaudible] so that's all of what I am doing.

Aaron Kennard: That's awesome! I loved it. It's just you are so passionate about life, you live so fully, it's so apparent. Well, tell me, was it always like this for you throughout your life or was there a time when you were, when life wasn't really that amazing for you?

Sultan Ahmed: Well, I think one of the things that I am really proud of is the initial phase when I moved out of college. I completed my college in around 1999; 2000. Between 2000 and 2004 and five almost for like five or six years period, financially are very, very difficult time. Extremely difficult time. Because you're a start out in an industry which was not recognized at that point of time. And you have no idea how you make money but you have a lot of bills took care and pay. And then you are growing so if you are growing you have a lot more people to feed. You know, your employers do not state their care just the service. Those are

a very tough time. So when I look back, I think my, as an individual, if I am proud of my achievement was I lasted those years and yet did not lose my focus.

Aaron Kennard: Yeah. How did you do that?

Sultan Ahmed: I mean that was a difficult time when I look back. The two words that I, the direction which I chosen to work children, I'm a mechanical engineer, and for an engineer to work with children in the state of education was unhurdle. And for somebody to do something which was preparing them for life ahead of not like I was not offering a computer course in school which gives them more grades,

nor I was not running a tutorial, you know, all others are helping them to prepare for an oral, GMAN or a GRA exam. That is not what I am doing, which is what I mentioned, what people deal in education. So I was doing something very unconventional. Doing events for children, doing personality program for children on life skills programs. So...

Aaron Kennard: Did you start doing that just because... What got you started doing that? Like why did you go this unconventional route?

Sultan Ahmed: I think in life, one leads to the other and if you kind of keep your eyes and ears open you sense and you see blessings are leading you to. And also, I think it is very important that you keep asking yourself questions on your direction and signs which holding back and say "hey! where is this leading to?" So for me, when I was in college days, I used to be avid debater. I used to be a speaker where I used to represent college and universities for a lot of competition. So it was one of these competitions where there was a school principal who is one of the judges. So she approached me and she said, "Hey you are wonderful. You speak very well why don't you come and help my school children out in the debates coming?" So I said, "sounds good." and you are getting paid for it right? Like you spend an hour and you are making something like \$100 which is quite a lot of money in India at that point in time. So I said "Well, wonderful." You know, in ending, we could probably make six or \$700 that's 10 or 15 years ago, so \$100 is a lot of money. I said "wonderful. I'd definitely do it." And when I went to that school. It used to be a very average school of [inaudible] Bangalore, that's where I live in. And then I doubled the fee of three or four months

at least, when kids started to winning the biggest debates in the city. So I had a [inaudible]. I was enjoying it. I was not just enjoying speaking with all the words as a debater, I also enjoying coaching them and motivating them. So one school became two schools and I add, from time to time I was in my college taking up engineering and I ended up with 25 schools that I was going to. So when I got out of engineering, I in fact, literally bought a yard. In India the situation is very different, you know the family looks up to you to support the family. So I came from a single mother family and she was looking forward to me taking on the financial buzz and manning at the house once I completed up engineering. So...

Aaron Kennard: That must have been kind of stressful.

Sultan Ahmed: So she was very upset that I do not want to take up any job.

Aaron Kennard: Yeah. Because you are then garnering in to four years of financial stress, it was hardly any money, right?

Sultan Ahmed: Yes and that would be fail. So the phase worlds, the thing that got me to that phase worlds got sorted out. I taught children learning from my program

the principals and the parents, you know, appreciating the work that you are doing but you know it was not paying off because for you to become popular I had to, at times do programs for free, I have to travel at my own and spend my own money, you know, which all of us as entrepreneurs do that. I mean we put up our own money to walk at that distance and not spend the money that is coming in. And very naturally, I kept doing that. Doing a lot of programs for free which over a period of time build a such a strong reputation that you know the business and revenue started to flowing in and leads them down much later. But at four or five years, I think four years, that four years would have been difficult more because from the home front there was an expectation for you to do to take up the responsibility financially and the other front, you have a business that you started as an entrepreneur, and you it was complete, making it, it was like it was a double running in the home direction.

Aaron Kennard: Yeah. But it sounds like you use this stage through to your focus because you knew you were helping people in it. You just felt

called and drawn toward continuing that what's pulled you through is that kind of what you are saying? or what else was there that really got you through that challenging time?

Sultan Ahmed: I think belief in the, of a lot of people around me who felt that... There are two kinds of people the ones who thought that I am not going to feed, they are the ones have motivated me a lot more. Because I knew some people that I've visited believe that what I was doing is right. The more people kept telling me that "This is not going to work out..." "You are wasting your time.." the more I knew that this is what I wanted to do.

Aaron Kennard: Interesting. Why did that motivate you more to hear the negative?

Sultan Ahmed: Because some of beats within. I mean, what they telling you was not true. Right? Some of beats within I knew that what they are telling is not true. So I was convinced. I was sure. So the more I heard it, the more I figure out ways and means of working and acting I work harder. It kind of motivated you to prove them that 'Hey listen' and prove yourself that what you are doing is right.

Aaron Kennard: And I guess it made you ask the questions, it made you and forced you to say "Is it really true, what I'm doing, is this really..." I mean it just forced you to confront that, right? which that made you fight even harder?

Sultan Ahmed: Absolutely. And I think I did that much earlier in life than most people did. So possibly, that's the reason why, you know, that clarity which I have to make a lot of people out of means you know. It was simply because a lot of questions which people ask me that cut these and bought these, I ask when I was in early 20s . So, I think that's possibly the best thing to my clarity. So for me, what excites me now, is 20 years down the line and 30years down the line, what my

organization would be doing, I would be very, very proud of it. Because two things at progress, we continuing working on this direction and with the growth that we've already have to date. the kind of growth that we can expect in the years to come is quite phenomenal.

Aaron Kennard: Yeah. Absolutely, it is exciting. I mean, it's really exciting. I mean you share your vision recently kind of with us as a group and it's super. It's inspiring how big... how big of a vision that you have for what you can do and the impact that you can make.

Sultan Ahmed: Right. And if you notice, even as you paint the picture, our organization is being driven by two numbers, one is the revenue and the other one is the impact on children. And it runs down to every department, for example if I have a division about on an event, so every quarter they have a revenue target and impact target. So it is not, I mean, it is not you have one set of people doing the impact on the organization and the other set of people is doing the revenue. Everyone gets a certain target for both. Because it is what makes the alignment so much nicer for me.

Aaron Kennard: Yeah, that's cool. Sounds really, really exciting. Which I'm... I sent you the... Are you familiar with the poster that I have that has what I called The 12 Pillars of a Truly Amazing Life, which of those stands out to you most right now and why?

Sultan Ahmed: I think what stands out and works for me in all of these is CREATE.

Aaron Kennard: Interesting. Why? Why is that?

Sultan Ahmed: And if I have to get a second one after CREATE, that would be EMPOWER. That's how it would be.

Aaron Kennard: Absolutely. That's definitely very clearly a focus of yours in life is doing... is empowering others, right?

Sultan Ahmed: Yeah. Create because I think by nature as a person, if you ask me... I think it's more important to look at new ways of doing things, right? So in my state, I'm very patient in working with children. I believe the problem with education across the globe is that education has not evolved as much as children had evolved especially in the past 20 years.

Aaron Kennard: Yeah. It's not even close. I mean...

Sultan Ahmed: It's not even close. It's even more. So that's why the challenge of creation comes in. The challenge of trying to understand in creating and constantly creating. Education today is not like a light bulb that was created and lasted for a couple of centuries. Education needs to be constantly creating and reinventing itself.

Aaron Kennard: Well because the world is reinventing itself, right?
Sultan Ahmed: From that said, I see that as one of my biggest challenge.
Aaron Kennard: Yeah and you are constantly doing that.

Sultan Ahmed: And also, my biggest trend. Because when I look back at what we've done, different kind of things and different projects and different innovative and unique ways of doing it, I think for me, in my part, making difference in the lives of a children, I think it will be create and then empower. Because if I set out to empower, then I'm talking from a pedestals to a higher pedestals children, that's what I would like to believe, If I created something, the creation would empower them to do something. Like my films, in the events, and you know.

Aaron Kennard: Yeah, that's cool. You are very clearly a creator. You are very clearly somebody who empowers, It makes sense why those would stand out to you the most. So that's cool. Well Sultan, what books are you reading lately? What is one book that you would highly recommend to somebody that would help a massive shift to their life in leading toward a more full and amazing life?

Sultan Ahmed: As funny as may sound, because not all people actually believe in what I say, I don't read a lot. I don't read books. But for me, my biggest learning comes from my travel. Alright, I'm going to be in such phenomenal incidences and I'll give an example and this is something which happened a year ago. I was in the surf, you know India is a very large country with different states like the US. So I was in one particular state and where Lord Budjar was born. If you have read him in a book, there was one there and state there called Bejar.

Aaron Kennard: The state is called what?

Sultan Ahmed: Go to the streets where he got enlightened.

Aaron Kennard: So you went to visit the place like there's supposed a place...

Sultan Ahmed: I am not a Muslim, I mean I am not practicing Muslim but I believe in all religion in respect for all kinds of great men. So I was there, after driving up with a couple of my friends and while we are driving, I realize that there's a lot of people in the sides of the road. There's a like way poorer than in any part of the

country. There are a lot of people standing on the sides of the road, right. While we coming back, it became too obvious that there were people on the sides of the road because it was dark and your headlights is kind of focuses on the road you can actually see people on the sides of the road. So I was telling my friend, you know, he's in the back seat, you know, we were just... and just like any young guys like us would talk. I said, "What's wrong with these guys? Why are they standing? Why is so many of them is standing on the sides of the road?" So my friend had a logic to it, and he said that, "Just in case, one of these lights is kind of touches them around in the [inaudible], they all gang up and then they make sure that their feet are setting out money out of these people and you know that. There are a different of debates happening and all that they say is that these guys just want to stick around. All kinds of what do you call of... suggestions are coming up as to why there are so many people are standing on the sides. And I am talking about almost 80 kilometers road... [inaudible]"

Aaron Kennard: The whole way, for 80 kilometers, these people are whining the road?

Sultan Ahmed: Every other kilometer you would find a whole bunch people sitting around on the sides of the road. So at one luck would have it, we had a flat tire... [inaudible].

Aaron Kennard: I like it. You see that as luck...

Sultan Ahmed: So we just stop for a while and we were changing the tires and there's this bunch of guys who are lining up that are coming up towards you. And they are evidently observing and none of them talking and they were not aggressive. So they just calmly just standing there and watching. So my friend wants to light a cigarette, so he turned around and he asked them would they have a light. [inaudible]

So just looks around and one of the guys said "Give me a moment." So he goes across to the other side of the road where there is a small fire,

they have this camp fire, kind of very small, little fire, bonfire. They just picks up the stick and brings it and this guy lights the cigarette. You know, I was very curious, I just went up to him and said, "Why are you lighting the bonfire on this side of the road? Why can't you go down towards your house and do it?" So he asked me "Do you have a torch?" So I said, "Yes. I do." So he just asked me to point the torch towards to see the other side of the road. I mean, outside road. And then I realize that, that area is flooded. Whenever I went on driving, the road was possibly the highest point and these guys, their fields, their houses were flooded so they went on the road, and that's what, I mean, it came as a rude awakening for you. It just feels so sad and too bad and this is how you looked at the world. This is how we, I mean we all live in search for protection.

Aaron Kennard: And so the whole drive, you were.. debating upon all these reasons why they might be there were kind of negative, some of the reasons, right?

Sultan Ahmed: Absolutely. They were all negative. Almost everyone of them thinks negative. Some would said that there must have been some death-defying past and to their enjoyment they want to come a number of [inaudible]...

Aaron Kennard: So a lot of judgmental statements...

Sultan Ahmed: [inaudible] Because you are sitting in this comfy and wonderful luxury, some even have good air-conditioning, you got a good music and you got a good friend. You've gone us on for a sight-seeing and you've come back and then you realized that... so from that sense that was a learning for me and I don't think any book would touch me as much as a learning like this.

Aaron Kennard: Interesting. I liked it. So...

Sultan Ahmed: So when you look at the world, for example, there is a peace in my travel. I'll just give you another example, is my granddad never went to school. But he was an extremely successful businessman at some point in time and went on to do some field work in the timber industry in Bangalore. So he once had told me that, I asked him where did he learn all of this things. He said, "When I was born I got two

teachers and they helped me all my life". So I was very little when he died but I remember living in this state asking who are your teachers. You know he pointed to his eyes and his ears and said, "These are my teachers". And years later today, I am much more mature person, I realized that all of us have sight but we can't see. All of us can hear but can you understand and listen? So, everyone... I mean for example, I am talking to you, I can listen to you but do I know you? Do I understand you? Do I empathized with you? Do I relate to you? Can I go beyond what you are saying in to be able to appreciate who you are and maybe the kind of inspiration I can take from you or the kind of support that I can give you? Absolutely everything. If I'm just walking and I see this massive tree, now how do I look at it? I can look at it as a wonder of nature and then stop at that and maybe take a couple of photographs and move on? Or if I start wondering who planted the tree? Who have must have come here and cut down all the past say 100 years of this tree it's been around, how many climate changes it must have been? You know, you are seeing it and then you go deeper. So that's where you learn. That's what for me learning is about. Learning is about not just getting a message and saying "Ah, this sounds good. This is what I am going to do." For me, somehow I mean, I am very debatable but that's my personal opinion. When a lot of [inaudible] surface gets a lot of piece from their own point of view, from their perspective which is a great way of looking at life but I would rather look at it from my own point of view. From my own experiences. And unfortunately, for me I realized that most of us have so many, especially the avid readers, the ones who

read a lot for me, I feel that there is so much happening in their own life, but they are still waiting for somebody else to digest the information in the book and give it to them.

Aaron Kennard: Interesting. I did not... I can say I did not expect this response but I love it. I love the fact that you are just questioning and challenging the whole premise of even how we learn. It's just fantastic. Keep going.

Sultan Ahmed: I mean, it also comes from the fact that, you know, I am challenging the education, I am challenging the norm, I'm challenging... so I think maybe that's my thing. But I have read one book years ago and what I've found was very interesting.

Aaron Kennard: That's awesome.

Sultan Ahmed: And at that point of time made sense to me. I think books make sense to you at different points in your life, maybe that's my assessment of books.

Aaron Kennard: But before you go there, It is like...

Sultan Ahmed: [inaudible]book called Jonathan Livingston Seagull by Richard Bach.

Aaron Kennard: Richard Bach? Jonathan Livingston Seagull?

Sultan Ahmed: Yes. It's a story of a seagull who flies because... it's very a beautiful story it actually inspired me very a lot when I was in college. A seagull wants to... you know seagull flies to go and get fish and then come back. And this Jonathan, the young seagull wants to fly because he enjoys flying and people found that dumb because he's flying so much that he's forgetting to collect fish for himself because he's enjoying the process of flying. And he thinks it's so foolish, because flying is so much more... so much more for flying than just collecting a fish then coming back to shore. A very beautiful book. The reason why I love that book was it takes you more than to have a heart to be there.

Aaron Kennard: So it's pretty short?

Sultan Ahmed: So yeah. That's possibly one of the books that I've read. I only recommend that book for someone who's starting off a career. The one who's taking off in just about to become an entrepreneur, just about starting a low career.

Aaron Kennard: Did you read it... You said did you read it in college before you started your career, right?

Sultan Ahmed: Yes. He likes to fly, so it makes sense to me at that point.

Aaron Kennard: I love how you just challenged... So your recommendation is to read a really short book, otherwise, get out, use your eyes and your ears and go travel and learn by experience.

Sultan Ahmed: Absolutely. Absolutely. No doubt in my mind. You know the funny thing is, most of the guys who have written some of the most influential books in the planet, they went out, travel, looked at the world and then wrote those books. So why I am not doing myself the opportunity to actually do those parts which is actually travel and get the experience than focusing more on the reading part of it?

Aaron Kennard: Wow. You certainly are...

Sultan Ahmed: I am not against reading. But I find it very skew that most people spend more time reading than travelling and observing the world around us.

Aaron Kennard: Yeah. And even if it's just getting outside your door, you don't even have to go far, right? I mean, just get out and open your eyes and interact with...

Sultan Ahmed: True. I mean, If you will just see all the side in your house, you may have a family of ravens or squirrel family living there. You will be amazed of what they can teach you.

Aaron Kennard: Yeah. That is so cool. I love it. I love it. Well, we've been going for about half an hour here. So let's wrap up. People that want to see what Sultan is up to, just go to ednewmedia.com, ednewmediaindia.com, right? that's your business's website?

Sultan Ahmed: Yeah. I also write a blog on education. Aaron Kennard: Cool. What is it?

Sultan Ahmed: SultanSpeaks.com

Aaron Kennard: sultanspeaks.com. And I will go ahead and post these links on the website at TrulyAmazingLife.com/podcasts so people can actually see what you are writing about and it's fascinating. I love the way you challenged conventionality. I love the way you creating and empowering people. It's refreshing to hear that. I just loved how you, you didn't really have, you had the farthest standard answer on that question that I have never heard. I loved that.

Aaron Kennard: Before we go, is there any one last word or two that you would like to wrap up with any thoughts or advise that you'll leave us with?

Sultan Ahmed: Not an advise but just a philosophy of which how I live life. I truly believe I'm going to die tomorrow morning. So it changes my perspective of how I live today.

Aaron Kennard: Absolutely. You just live expecting of believing...

Sultan Ahmed: If I have to say sorry to someone or when I have to buy an ice cream to someone, there's no tomorrow.

Aaron Kennard: Yeah. So you never can, I mean, internally you're always basically forcing yourself to live today and to do it today because tomorrow is not going to come.

Sultan Ahmed: Right. Yeah. My day ends with no tomorrow. And having a long term vision, with an attitude it makes a lot of difference. So you are in action, you are not waiting for tomorrow to happen. You're doing the action today but you wait for the direction where you are headed so that combination makes it wonderful.

Aaron Kennard: It's cool. I loved it. I love that attitude, I love that philosophy. Well Sultan, it's been a real pleasure speaking with you and look forward to catching up more to you, for sure in a few months if we don't talk soon or so I will let you get back to your day and...

Sultan Ahmed: Sure. Thanks for laying your time. I appreciate your time and patience. And I love having this interview with you.

Aaron Kennard: Absolutely. Thanks Sultan, talk to you soon. Keep in touch. Sultan Ahmed: Thank you. Bye. Have a nice day.

Aaron Kennard: Thanks for tuning in today. I hope you have gained some insights on how to live a truly amazing life with Sultan. Check out the show with today's call at TrulyAmazingLife.com/episode12 and if you have it already, I'd loved it if you can head over to iTunes and just leave a quick review of the show over there. That's all for today. Have an amazing day on whatever island you happen to be on.

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- Aaron Kennard